

.NETIKS

THE E-BUSINESS ARCHITECTS

SOFTWARE HOUSE

- Internet Banking Systems:
 - Retail Internet Banking
 - Corporate Internet Banking
 - Mobile Banking
- Capital Markets Online Trading
- Call Center Information Systems and Phone Banking
- Customer Relationship Management:
 - Marketing Campaigns
 - Sales Force Automation
 - Customer Service
- Consumer Loan Application Processing
- Content-Managed Websites and Portals, including Viral Marketing and CRM Segmentation

DESIGN HOUSE

- Corporate Identity Creation and Production
- Brochure, Book and e-Book Production

www.netiks.com

TO RECEIVE FURTHER DETAILS OR
REQUEST A **FULL PRESENTATION** PLEASE

contact **NETIKS**

Saïd Freiha Str, Farrania Bldg,
Mar Takla, Hazmieh, Lebanon

+961 5 957 759

+961 5 956 659

info@netiks.com

Mobile Banking



The Netiks Mobile Banking solution is based on the latest web technologies, making this application compatible with major Smart Phones operating systems.

The features offered by the mobile banking are:

- Statement of Accounts (checking accounts, saving accounts, loan accounts, credit cards ...).
- Account details including the latest transactions details.
- Transfers within same customer accounts, to a beneficiary, within the same bank or outside the bank.
- Bill payment to registered suppliers.
- Requests for checkbooks, credit cards, or official statements.

CRM



Netiks CRM solutions are based on Microsoft Dynamics CRM, a user-friendly Customer Relationship Management platform integrating multiple channels of communication: online, mobile, e-mail, phone and face-to-face.

Our CRM solutions consist in:

- Providing your sales team with a 360-degree view of the customer to enable relevant and targeted sales offers and improved customer segmentation.
- Automating and monitoring targeted marketing campaigns.
- Helping call centers and help desks fulfill customers' requests in a professional and consistent way.

Internet Banking



The Netiks Internet Banking solution enables bank customers to access and manage their accounts securely, proceed with transactions directly and operate with their banks and suppliers.

It can be smoothly integrated with core banking systems using a modular "3 Tier" architecture built around e-business engines interacting with the core banking application.

It integrates with the Netiks Mobile Internet Banking solution, the Netiks Phone Banking application and the Netiks CRM platform.

Capital Markets



Our platform allows the trading of Equities, Futures, Forex and CFDs on multiple international & regional financial markets. The flexible back-office Order Management System allows managing the trade process.

Traders can now take full control over the markets with all accounts, position and pricing information available in real-time from a single trading window.

Risk Monitoring System



The Risk Monitoring System developed by Netiks allows Financial Institution officers to monitor client positions and risk exposure in real-time (using the Equity/Margin ratio or other parameters).

The system uses a variety of data feeds to obtain the most up-to-date quotes for equities and currencies.

Futures, due to their volatility, are monitored in real-time; other equities and currencies data are updated via a user interface when needed.

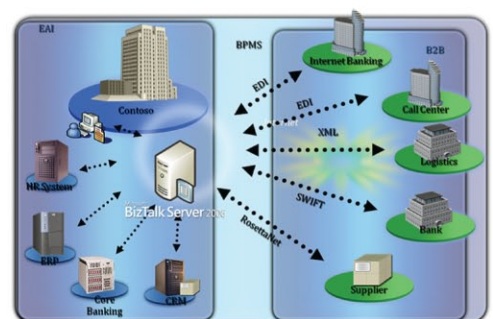
Dynamic Websites



Our graphic design and software development teams jointly deliver dynamic websites on Dot Net Nuke, a best selling open source Content Management System (CMS), covering the following capabilities:

- A user-friendly interface to manage the website content
- Template based to propagate look and feel changes
- Enabling fast updates & management of articles, products, banners, etc.
- Digital platform to launch and monitor online marketing campaigns
- Integrating viral marketing and social media marketing tools.

Middleware Integration



As organizations move towards a service oriented world, no application is an island anymore.

Tying systems together has become the norm, yet connecting software is about more than exchanging bytes.

The real goal is to create effective business processes that unite separated systems into a coherent whole. In order to achieve this goal, Netiks provides integration solutions based on a leading edge Microsoft product: Microsoft BizTalk server.